

VISION

A WORLD IN WHICH EVERYONE IS FREE TO MAKE DECISIONS ABOUT THEIR OWN BODIES AND SEXUALITY.

IMPACT GOALS

Political, legal and financial policy decisions in Sweden and globally promote SRHR and sustainable development for all people notwithstanding their power and resources.

Norms and attitudes in Sweden and globally afford people greater opportunities to enjoy, and make decisions about, their bodies and sexuality.

People in Sweden and globally, notwithstanding their power and resources

- have improved access to qualitative and equal sexual and reproductive care.

- have more opportunities to organize and influence sexual and reproductive health and rights.

- have increased knowledge about bodies and sexuality.

PRIORITY GOALS

- ▶ Norms about the body, sexuality and relationships create enhanced and equal conditions for desire, pleasure and reciprocity and are not characterized by racism or other power structures.
- ▶ Agenda 2030 is implemented in its entirety with an SRHR perspective, in Sweden and globally.
- ▶ Increased collaboration between civil society actors locally, nationally and globally promotes SRHR and an expanded civic space.
- ▶ People have more opportunities to live and start a family in the manner they wish, without being hindered by discriminatory legislation on gender, sexual orientation, gender identity and other power structures.
- ▶ Improved access to qualitative and equal sexual and reproductive health care for all people, notwithstanding their power and resources, with particular focus on people subjected to racism.
- ▶ All children and young people, regardless of life situation, have equal access to sexual education and knowledge about sexuality, bodies and relationships.
- ▶ People, notwithstanding their power and resources, have access to legal and safe abortion, and abortion stigma has decreased.
- ▶ People, notwithstanding their age and resources, have access to and knowledge of contraception according to their needs.
- ▶ The sexual and reproductive health and rights of women, children and LGBTQI+ people are not limited by gender-based violence, such as harmful practices, including honour-related violence and oppression.

MISSION

THROUGH KNOWLEDGE, MOBILISATION AND POLICY ADVOCACY, RFSU CONTRIBUTES TO A WORLD IN WHICH EVERYONE IS FREE TO ENJOY, AND MAKE DECISIONS ABOUT THEIR OWN BODIES AND SEXUALITY.



STRATEGIES

KNOWLEDGE

Build knowledge and empower people to know their body, sexuality and relationships.

MOBILISATION

Build public opinion and mobilise people as well as civil society.

POLICY ADVOCACY

Contribute to and advocate for laws, frameworks and systems and hold duty-bearers to account.

ORGANIZATIONAL GOALS

Engagement and perspective
RFSU fosters an inclusive culture, in which more people with different perspectives and experiences have both the interest and opportunity to get involved and, together with RFSU, contribute to the vision.

RFSU gains more new perspectives and experiences through its collaboration with an increased variety of actors.

RFSU builds alliances to ensure the implementation of the global sustainability goals in Agenda 2030 with an SRHR perspective and foster an expanded democratic space.

RFSU is a growing membership movement throughout Sweden that uses knowledge, engagement and advocacy to bolster the vision.

Credibility
RFSU is and will continue to be perceived as a knowledgeable, nuanced and courageous player within SRHR.

RFSU has a strong brand, and communicates as one RFSU through sex education, advocacy work, opinion building and products.

Knowledge and method development
RFSU develops new knowledge within SRHR through its activities: clinical activities, sex education conversations, membership activities, international collaborations and the mapping of people's consumption patterns. RFSU also participates in and contributes to research.

RFSU improves its methods for conducting effective advocacy work, engaging people, building opinion and changing attitudes and behaviours at the local, national and global level.

RFSU has increased knowledge of intersectional feminist and anti-racist perspectives. These perspectives are used to call on and counteract the hierarchies of power that limit marginalized groups' access to SRHR. These will further improve RFSU's actions.

Resources
RFSU utilizes knowledge and enables a sustainable and long-term commitment for elected representatives, members and others involved in RFSU's work.

RFSU has a sustainable and long-term employeeship for all its employees.

Financial focus
RFSU has diversified sources of income to reduce RFSU's financial vulnerability. RFSU has increased the self-financing of the organisation to increase its independence.

RFSU manages its equity in a long-term and sustainable way.

Coordination
RFSU's different components strengthen each other through increased understanding of each other's roles and conditions. RFSU enjoys effective internal communication and coordinates planning, implementation and following-up between RFSU's various parts.